



lisa dunn

nashville, TN

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PROFESSIONAL EXPERIENCE

GRAPHIC DESIGN

Lisa Dunn Design

Owner & Freelancer

1994—present

Services Include:

Identity design
Environmental design
Marketing collateral design
Ad design
Event/promotions design

Agencies Include:

The Burgundy Group
The Maryland Group
Dye, Van, Mol and Lawrence
Image III / White, Thompson
ROI Marketing

Partial Client List:

www.MarketingAssistant.org, The Lingo Guide, Prudential Woodmont Realty, CPA Consulting Group, Basics & Beyond, Home Depot (National Account), Green Proof Your Home, City of Brentwood, Gospel Music Association, St. George's Episcopal Church, Tennessee Commercial Warehouse, Center for Nonprofit Management, Girl Scouts, Attain, Focus Fitness, Thread F/X, The Comfort Group, Boy Scouts, MPact Events, Sarah Cannon Cancer Center, The Frist Center, Nashville Zoo, Murray, Centennial Medical Center, Averitt Express, HCA Healthcare

ADVERTISING

Gish, Sherwood & Friends

Traffic Manager

Nashville, Tennessee

1991—1994

Fully responsible for strategic planning and implementation of a new traffic system to streamline the operations of the newly merged agency. Worked directly with every department in the agency: Media Buyers, Account Executives, Accounting, Production, Art Directors, Writers and Production Artists. Oversaw production of several hundred jobs a week. Key contact person at the agency.

FREELANCE POSITIONS 1990—1991

- **Tal Howell Design** | Paste-up Artist
- **Reunion Records** | Tour Press
- **Great American Memories**
Video Editor & Scriptor
- **Wordsmith** | Public Relations Assistant

FILM & VIDEO PRODUCTION

Thirty's Film & Tape

Production Assistant

Nashville, Tennessee

1988—1990

Assisted the producer and director in the production of commercials and industrials: location scouting, props, talent, craft services, script supervisor, wardrobe, make-up and off-line editing. Produced a Jack Daniels Distillery industrial video.

Partial Client List:

Tennessee Valley Authority (TVA), Purity Dairy, Dominion Bank, Cee Bee Food Stores, Great Expectations, Jack Daniels Distillery, Church Street Center, Nashville Bank of Commerce, DuPont

EDUCATION

BA, Belmont University

Nashville, Tennessee

Double Major:

Journalism & Broadcasting

COMMUNITY SERVICE

Boardmember

Tango Nashville*

Book'EM

Nashville Ballet

W.O. Smith Community Music School

Marketing, Design & Community Volunteer

Junior League

American Diabetes Association

Monroe Harding Children's Home

Susan Gray School

The Nashville Symphony

Vanderbilt School of Nursing

Young Leaders Council*

The Swan Ball

**Currently serving*